

# BRUNSWICK FOOTBALL CLUB 2019 SPONSOR INFORMATION



**Brunswick Football Club (BFC)** Incorporated is an Australian Rules Football club playing in the Victorian Amateur Football Association (VAFA) and Yarra Junior Football League, based out of Gillon Oval in Brunswick.

We pride ourselves on being an all-inclusive, family friendly club that values honesty, integrity, respect, and the community in which we play and represent. Our vision is to become the preeminent sporting club in Brunswick and district.

**Brunswick NOBs** was formed in 1963 by old boys of St Joseph's College, North Melbourne, and became known as the North Old Boys. Over the years, the club gained a reputation as "the country club in the city" due to the large number of players who joined the club after moving from country Victoria to study or work. In 2019, the men will field three senior teams in the VAFA, including two Senior Men's teams and a new Under 19s team.

**Brunswick Renegades** was formed in 2014 by Brunswick NOBSPC to give women in the community an opportunity to play footy. Since the club formed, it has been very successful on and off the field, competing in 3 finals campaigns in 5 seasons, and in 2018 experienced rapid growth and fielded two senior teams with 70 players in the VAFA.

**Brunswick Junior Football Club** was formed in 2010, and provides opportunities for boys and girls in Brunswick and neighbouring areas in the inner north to play football in a friendly and inclusive environment. The club fields teams across all age levels, from Under 8s to Under 17s, and strives to meet emerging community needs. In 2019, the club expects to register in-excess of 320 players and 16 teams.

## Brunswick Football Club can offer 2019 Sponsors:



Access to a playing group >500 + families



Website Branding



AG Gillon Oval Branding



Player Uniform Branding



Exposure at 10+ Events throughout the season



Social Media sponsored campaigns



Weekly newsletter Branding





## BRUNSWICK FC WEBSITE SPONSOR BRANDING OPTIONS







## A G GILLON OVAL SPONSOR BRANDING OPTIONS

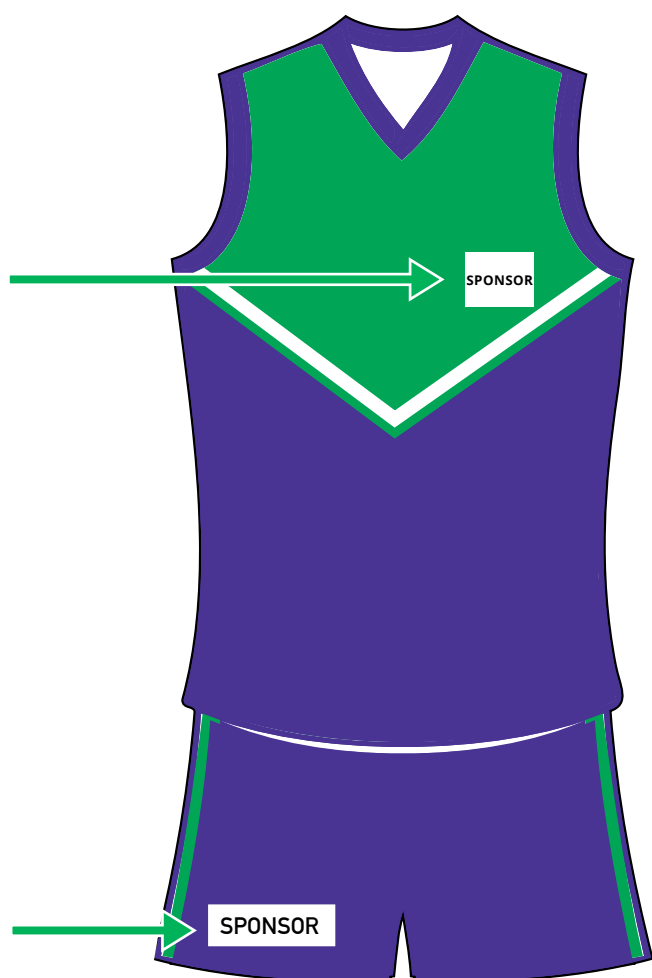




## BRUNSWICK FC TEAM JERSEY SPONSOR BRANDING OPTIONS

Playing Uniform branding opportunities available for the following teams:

- Senior Men
- Senior Women
- Under 19 Men





## BRUNSWICK FC 2019 EVENTS

Brunswick FC typically have **10+** major social events throughout the year. Our Sponsors are always referenced and are welcome to participate and display branding.

### APRIL

SEASON LAUNCH  
ONE CLUB DINNER

### MAY

#LADIES LUNCHEON  
#PRESIDENTS LUNCHEON

### JUNE

\*BALL & AUCTION NIGHT  
ONE CLUB DINNER

### JULY

#PAST PLAYERS  
LUNCHEON

### AUGUST

#ALL SAINTS COTERIE DINNER  
RESERVE RAFFLE

### SEPTEMBER

BEST AND FAIREST NIGHT

\*Sponsors receive 1 free ticket per \$1,000.

#Sponsors receive complimentary invite.



## BRUNSWICK FC SOCIAL MEDIA ASSETS

### Our Social Network:

Brunswick Football Club has a significant network of long-term and community supporters. We can tailor a social media campaign to your requirements to reach our members.



**1,100+ visits to our website per month**



**1,550+ followers to our facebook pages**



**600+ followers to our twitter accounts**



**550+ followers to our instagram accounts**



**495 registered players at the club**



**500+ members on a supporter list**




**10 major social events held by the club**



## BRUNSWICK FC NEWSLETTER BRANDING


Brunswick FC publish The Gillon newsletter monthly during the off season and twice weekly during the 18 Round playing season and throughout finals. Each newsletter is posted to the homepage and reposted on our social media platforms.

Sponsors are promoted throughout the newsletter in order of prominence according to their financial contribution. Each sponsors logo links back to their homepage.



← MAJOR/PLATINUM SPONSOR 1

VIEW EMAIL IN BROWSER



**ROUND 16 & ELIMINATION FINAL FIXTURES**

**Elimination Final tomorrow St Mary's Salesian Vs Brunswick Renegades**

2.00pm Reserves Vs St Mary's Salesian


Ferndale Park, Glen Iris Road, Glen Iris

**Round 16 tomorrow Prahran Assumption AFC Vs Brunswick NOBs**

11.40am Reserves Vs Prahran Assumption AFC

2.00pm Seniors Vs Prahran Assumption AFC

Toorak Park, Orrong Road, Armadale



← PLATINUM SPONSOR 2

**RENEGADES RESERVES ENTER FINALS AFTER A GREAT 2018 SEASON**

This week the Renegades Reserves team is preparing for their very first final in an elimination semi against rivals St Mary's, a large and strong list who's senior team won the Division 1 Premiership last year.

As the Recesses get excited, a bit nervous and start carb loading, we sat down with their well loved coach Andy to ask him how the team has grown over the past two seasons since their inception.

*Tell us about the Recesses*

The Renegades Recesses only began last season as a development team, enduring a few three figure scoreline against them, but by seasons end had improved hugely to notch their first win and go within a kick of winning another. A huge surge in interest saw more than eighty players roll up to the Renegades, with diverse backgrounds, skills, motivation and abilities, a couple even having played footy before!



*How have they gone this season?*

Despite the difficulty of such a huge list, the team forged their own identity and spirit and despite a big loss or two grew in to an ultra competitive team, with an uncompromising tackling and pressure game that saw them grind out many great wins. The biggest sign of the rapid and ongoing improvement is the 144 point difference in the scores between the first and second round games against Old Geelong.

*What are you expecting in their final this weekend?*

They will face a St Mary's side they have pushed in both meetings, being within three and five goals, but no matter what happens on the scoreboard, each and every player will have walked off the field improved and have being part of the coming together of a really tight and terrific team.



Amanda Goode spears it into the forward line in the Reserves last clash with St Mary's

MAJOR/PLATINUM  
SPONSOR 1



The Brunswick Renegades Reserves have gone from 100 point defeats to playing finals in 2018

MAJOR/PLATINUM  
SPONSOR 1



**BRUNSWICK**  
FOOTBALL CLUB  
**ALL SAINTS COTERIE**

COMPLIMENTARY  
EVENT & ANNUAL  
DINNER FOR  
SPONSORS

**ANNUAL DINNER AND GUEST SPEAKER TBA  
FRIDAY 24TH AUGUST 2018 - RESERVE THE NIGHT!**

**Nelson  
Alexander**



**GOLD  
SPONSOR 1 + 2**

**GILLON PROFILE - NOBS 1978 U19 PREMIERSHIP TEAM**

On August 11th at Gillon Oval the **1978 U19 Premiers** team will hold a reunion. Pictured below is the winning team from 40 years ago.



**Standing Left to Right:-** Tony Richardson, Tony Robins (Team Manager), Ian Marchesi, Paul Considine, Mick Furey, Grant Pearse (Capt), Americo Bevanda, Terry Ryan, Matt Purcell (Coach), Mick McCullough, Gary Carroll, Brendan O'Sullivan, Gary Giese.

**Front Row Left to Right:-** Alan Tepper, John Dodd, Greg O'Toole, Michael Clarke, Steve Weir, Des Ryan, Chris Hibbert, Steve Crowley, Sam Bellaimo.

**Absent:-** Rob Bergin (V Capt), Peter Mott, Roger Enriquez, John McIntyre, Mick Trevean, Craig Atkinson, Ian Fulton.

**Injured all Season:-** Steve O'Rourke

The 1970's & 1980's was the golden age for North Old Boys enjoying a two decade long run in the A grade VAFA competition. The 1978 U19 Premiership team had some talented players who went to have highly successful senior playing careers.

Tony Richardson, Paul Considine, Grant Pearse, Americo Bevanda, Gary Carroll, Greg O'Toole, Steve Weir, Des Ryan, Chris Hibbert, Steve O'Rourke and John McIntyre all played Seniors in North Old Boys A Grade teams.

Paul Considine, Gary Carroll, Steve O'Rourke and Steve Weir made the VAFA Victorian team and Paul Considine and Gary Carroll were named All Australian.

More importantly each of the 1978 U19 Premiership team players, coaches and managers have a life long bond from having trained for and played together in a Premiership team.

All ex North Old Boys from any era are welcome to join the reunion at the last home game of Brunswick NOBs on the 11th August.

**BRUNSWICKFOOTBALL.ORG.AU**



**THANK YOU TO OUR PLATINUM SPONSORS**



**THANK YOU TO OUR GOLD SPONSORS**



**THANK YOU TO OUR SILVER SPONSORS**



**THANK YOU TO OUR BRONZE SPONSORS**



**THANK YOU TO OUR CLUB SPONSORS**



**THANK YOU TO OUR SUPPLIER SPONSORS**



COMPLIMENTARY  
EVENT FOR  
SPONSORS

EVENT IN CLUB  
ROOMS WHERE  
SPONSORS ARE  
DISPLAYED

SPONSORS

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## BRUNSWICK FC COTERIE CLUB

All Sponsors receive a complimentary membership to the Coterie Club and the benefits it provides.

The original objects of the Coterie were to bring Club members and sponsors together to socialise at an annual dinner and other Club functions, providing them with networking opportunities and to enjoy themselves, while financially supporting the Club. Also, and very importantly for an amateur football club, it was to assist players with job, education, housing or other opportunities.



### All Saints Coterie Annual Dinner

Venue: Albert and Sydney  
382 Sydney Road, Brunswick  
Friday 11 August 6:30 for 7:00 pm





Price (3 course meal and beverages):  
- Coterie members: Dinner included in membership  
- Non members: \$80

- New Coterie members - \$200 inclusive of the dinner and Coterie membership for the balance of 2017 season.

Please make payment by 4 August to Account name: NOBSPC  
Account number: 036807754  
BSB:083 277

Please include your name as transaction description

### Guest speaker Mark Eustace



The Coterie is led by Garry Foulds, a former senior coach (2002 – 2004) and life member of the Club (and 300+ game Essendon champion) and Peter O'Farrell, a former Senior Club Captain, Selector, Assistant Coach, Runner, Recruiter, Vice President, Treasurer, life member and all round Club legend.

Members vouch for the great value they receive from the annual packages, especially the dinner, Club merchandise and discounts on functions and events. Get on board in 2019!

The All Saints Coterie Membership includes the following benefits:

- Complimentary Annual Coterie Dinner
- Discounted tickets (20%) to the Club Annual Ball
- Supporters Pack including Beanie, Stubby Holder and Club Sticker
- Brunswick F.C Polo Top
- Invite to Past Players Event
- Free entry to select game day lunches at Gillon Oval
- Website acknowledgement

## 2018 ALL SAINTS COTERIE MEMBERS



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